

PROPYLAEUM HISTORIC FOUNDATION



Membership & Sponsorship Guide

1410 N. Delaware St.
www.thepropylaeum.org
317-638-7881



Hello there!

Welcome to the Indianapolis Propylaeum!

We are excited to have you. Our mission is to be the place that celebrates and connects women. We do that through bringing together our members and the community to focus on growing women's leadership in our community, celebrating our amazing local artists, and protecting our past through historic preservation.

There is space and a place for everyone at the Propylaeum. Let's see how we can connect you.

Ali Brown
Executive Director

What's Inside



Individual Membership	3
Corporate Membership	6
Sponsorship	9
Women's Enrichment Series	10
May Wright Sewall Awards	11
Delaware St. Derby	13
Porch Concert Series	15
Member Testimonials	16
Other Ways to Support	17
FAQs	20
Contact	21

Individual Membership

We were founded by Suffragist May Wright Sewall (pictured, right) in 1888 as both an organization and place where women could meet and discuss the important issues of the day, freely and without fear. Our founder and members went on to lead the fight for Women's Suffrage in Indiana and across the country.

We pay homage to our founding through our membership levels. You will see that our levels are **March, Clamor, Vote, and Lead**. Each one of these levels, though different in dues and benefits, are essential to preserving and continuing on the legacy of the women who came before us.

Why March, Clamor, Vote, and Lead? These were all valuable tools to suffragists and this pays homage to our founding. We must **March** for our rights, **Clamor** to be heard (see panel), **Vote** to create change, and to **Lead** on for a better future for all.



While preparing for classes one day on the third floor at Indianapolis High School (later to become Shortridge), a teacher who had come to the city with her husband in the 1870s was interrupted by a distinguished visitor: Zeralda Wallace, widow of Governor David Wallace and president of the Woman's Christian Temperance Union's Indiana chapter. Wallace had come to the school to ask the teacher, May Wright Sewall, to sign a petition in favor of temperance. Wallace planned on presenting to the state legislature.

As Sewall prepared to add her name to the document, her eye caught some words indicating that those who signed did not intend to "clamor" for any additional civil or political rights. "But I do clamor," Sewall exclaimed to Wallace. Throwing the paper on the floor, Sewall stalked out of the room, "vexed in soul that I had been dragged down three flights of stairs to see one more proof of the degree to which honorable women love to humiliate themselves before men for sweet favor's sake."

Excerpt from Ray Boomhower's book "But I Do Clamor":
May Wright Sewall, Teacher and Activist

Membership Breakdown

	March 	Clamor 	Vote 	Lead 
1 Complimentary Drink at All Prop Events				
Complimentary Welcome Gift				
Access to Group Events & Meetings				
Discounts on Private Event Rental				
Discounts on Prop Events				
Reciprocity w/ the Columbia Club				
Two Guest Tickets to Any Prop Event in Calendar Year				
One Ticket to Every Prop Event in Calendar Year				

Become a Member

\$100

MARCH

Become a part of a network of 200+ women. Enjoy events, join committees, develop leadership skills and volunteer with us as we serve our community.

\$180

OR \$15
MONTHLY

CLAMOR

Become a part of our member and volunteer network and enjoy discounts on Propylaeum events and private event rental at our historic mansion.

\$780

OR \$65
MONTHLY

VOTE

Along with demonstrating dedication to our mission and enjoying all the benefits listed above, this level also brings reciprocity with the Columbia Club

\$1500

OR \$125
MONTHLY

LEAD

New for 2024

With this new for 2024 level of membership, you receive all the benefits mentioned above and one ticket to every Propylaeum event in the calendar year and two guest tickets for an individual event.



QUESTIONS?

CONTACT DETAILS

+317-638-7881

ali.brown@thepropylaeum.org

1410 N. Delaware, Indy

JOIN ONLINE

thepropylaeum.org/membership

STUDENT & GOLDEN MEMBERSHIPS

Contact Executive Director,
Ali Brown, directly at
ali.brown@thepropylaeum.org



Corporate Membership

The flag and the colors we associate with the suffrage movement come from the sewing needle of suffragist Alice Paul. On what is now called the Suffrage Victory flag, Paul chose the colors of White, Purple, and Gold. White represents purity, symbolizing the equality of their purpose. The purple represents loyalty and undying service to the cause. And the gold is the color of light and life, as it is the torch that guides our purpose, pure and unswerving. The stars represent the states that ratified the 19th Amendment.

We choose these colors to represent our corporate membership levels because like the flag, these companies stand for a better future by becoming a part of the Propylaeum

WHAT YOU'LL GET:

- ✓ Increased Community Visibility
- ✓ Connect with Women Leaders
- ✓ Mentoring Opportunities for Employees
- ✓ Recognition as a Supporter of Women's Leadership, the Arts, and Historic Preservation

The Indianapolis Propylaeum is recognized as a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Contributions to organizations with 501(c)(3) status may be tax deductible. Please consult your tax advisor to determine deductibility of this contribution.

Corporate Membership Breakdown

	White	Purple	Gold
Recognition in All Printed Programs	✓	✓	✓
Social Media Posts and Website Recognition	✓	✓	✓
30% Discount on Private Event Rental		✓	✓
2 Tickets to 1 Signature Program	✓		
2 Tickets to All 3 Signature Programs		✓	
4 Tickets to All Prop Programs			✓
Table and Wine Service at All Porch Concerts			✓
Table for 8 at Salon Society Gala			✓
Table for 8 at May Wright Sewall Awards			✓

Become a Corporate Member

\$2,500

WHITE

- Support for the mission of the Indianapolis Propylaeum
- Name recognition in materials for all Propylaeum programs as a White Sponsor for a full year
- Social media post listing your organization as a White Member of the Propylaeum
- Two tickets of choice to signature program including Salon Society Gala, Marilyn K. Glick Women's Enrichment Series, or May Wright Sewall Leadership Award
- 1/4 page ad in signature program written day-of materials
- Recognition on Propylaeum website as a White Member
- Volunteer leadership opportunities

\$5,000

PURPLE

- All benefits listed above, but as a Purple Sponsor
- In-person recognition at each program as a Purple Member
- Two complimentary tickets to each program including Salon Society Gala, Marilyn K. Glick Women's Enrichment Series, and May Wright Sewall Leadership Award
- Complimentary 1/2 page ad in signature program written day-of materials
- 30% off Private Event Rentals

\$10,000

GOLD

- All benefits listed above, but as a Gold Sponsor
- Four complimentary tickets to each program
- Complimentary table for 8 at both the Salon Society Gala and the May Wright Sewall Leadership Award Program
- Complimentary table for 4 at each of our summer concert performances and a complimentary bottle of wine
- Complimentary full-page ad in signature programs and written day-of materials

QUESTIONS?

CONTACT DETAILS

+317-638-7881

ali.brown@thepropylaeum.org

1410 N. Delaware, Indy

JOIN ONLINE

thepropylaeum.org/membership

WOMEN & MINORITY

OWNED SMALL

BUSINESSES

Contact Executive Director,
Ali Brown, directly at
ali.brown@thepropylaeum.org

Program Sponsorships



The Indianapolis Propylaeum connects and celebrates women, by offering a welcoming place for women to use their voice, inspire leadership, and continue the legacy of women supporting women; providing arts & cultural programs to the diverse community of Indianapolis; and preserving and maintaining our historic home. The Propylaeum has been the place for women since 1888.

PROGRAM ATTENDEES ARE:

- ✓ **Local** - the majority of event attendees are from Central Indiana.
- ✓ **Educated** - Our members care about history and the arts and are eager to support other organizations that do to.
- ✓ **Loyal** - Our members care about our community and frequent institutions that also care about the community.

**TOTAL PROGRAM
ATTENDEES IN 2022:
2,000+**

**PROGRAM
ATTENDEES ARE
COMMUNITY
INFLUENCERS**

The Marilyn K. Glick Women's Enrichment Series

The Marilyn K. Glick Women's Enrichment Series is a one-of-a-kind program that is unmatched in Indiana for its innovation, scope, and focus. Marianne Glick is our generous Series Sponsor for The Marilyn K. Glick Women's Enrichment Series.

Visionary Sponsor

(\$10,000)

- Full page ad in WES program.
- Sponsorship recognition in WES program + all online event materials.
- Featured in Propylaeum eNewsletter* and related marketing materials.
- Individual social media post recognizing your sponsorship
- 10 tickets to each VIP reception + WES lecture
- Recognition on our website as Title Sponsor with your logo

Gold Sponsor

(\$5,000)

- Half page ad in WES program.
- Sponsorship Recognition in WES program and all online event materials + eNewsletter*.
- Individual social media post recognizing your sponsorship
- 6 tickets to each VIP Reception + WES lecture
- Recognition on our website as Gold Sponsor with your logo

Silver Sponsor

(\$2,500)

- Prominent sponsorship recognition in WES program and all online event materials + eNewsletter*
- Individual social media post recognizing your sponsorship
- 4 tickets to each VIP Reception + WES lecture
- Recognition on website as Silver Sponsor

Bronze Sponsor

(\$1,000)

- Sponsorship recognition in WES program and all online event materials + eNewsletter*.
- Individual social media post recognizing your sponsorship
- 2 tickets to each VIP Reception + WES lecture
- Recognition on website as Bronze Sponsor

*WES program is presented at all events

*eNewsletter distribution approx 3000+ with a +45% open rate.

Honor a Significant Woman

On whose shoulders do you stand?

Honor a significant woman in your life in The Marilyn K. Glick Women's Enrichment Series program.

Who inspires you and lifts you up, helping you to fulfill your dreams and realize your potential? Who do you hope to inspire? Who in your life embodies the tenacity, courage, and resilience of The Only Woman in the Room? Mother, grandmother, aunt, a special teacher, coach, mentor, friend, a trailblazer for women's rights, a daughter, granddaughter, niece or ?

The possibilities are endless.

Just as Marianne Glick honors her mother with this Series, we offer you the opportunity to honor the women of significance in your life.

With a \$100 donation to The Indianapolis Propylaeum Foundation, your inspiring woman will be featured on our List of Honor.

Please submit to: julia.lozano@thepropylaeum.org.

Advertising Opportunities

Advertisements will be placed in the 2023-34 Marilyn K. Glick Women's Enrichment Series program. Please submit to: julia.lozano@thepropylaeum.org.

- Full Page Ad (7.5" x 10") - \$1,000
- Half Page Ad (7.5" x 5") - \$600
- Quarter Page Ad (3.75" x 5") - \$300

[Connect with our creative team to explore options.](#)

THE INDIANAPOLIS PROPYLAEUM

1410 North Delaware St.

Indianapolis, IN 46202

317-638-7881

julia.lozano@thepropylaeum.org

ali.brown@thepropylaeum.org

PAYMENT OPTIONS:

[Online payments](#) and checks accepted.

Thank you for your generous support!

May Wright Sewall Awards

The May Wright Sewall Leadership Award is given to outstanding women in Indiana who embody the spirit of May Wright Sewall, renowned suffragist, activist, and founder of The Indianapolis Propylaeum. Each year, the Indianapolis Propylaeum selects one or more individuals who are outstanding examples of civic leadership and innovation to honor with the May Wright Sewall Leadership Award.

Platinum Sponsor

(\$10,000)

- All benefits listed under Gold Sponsor
- Free use of the Indianapolis Propylaeum mansion, carriage house, and grounds for a private event in 2024 or 2025 (value \$2,000+)

Gold Sponsor

(\$5,000)

- All benefits listed under Silver Sponsor
- 1 Annual Lead level membership, giving you free entry to every program hosted at the Indianapolis Propylaeum, January - December 2025 (value \$1,200)

Silver Sponsor

(\$2,500)

- All benefits listed under Bronze Sponsor
- Honorary engraved brick to be placed on the pathway to our historic carriage house

Bronze Sponsor

(\$1,000)

- Table for 10 guests at the luncheon and award ceremony
- Sponsor recognition on table, in event program & sponsor poster
- Sponsor recognition on campaign website & Propylaeum website
- Individual social media post recognizing your sponsorship
- Opportunity to give welcoming remarks at the award ceremony

Delaware St. Derby

Join us as we Race to Restore the carriage house at the [Historic Indianapolis Propylaeum](#). The Indianapolis Propylaeum was founded in 1888 by renowned Suffragette and activist, May Wright Sewall. For over 135 years, The Indianapolis Propylaeum continues the mission to be the place that connects and celebrates women. Today, our efforts focus on programming, which highlights Women's Leadership, Arts & Culture, and Historic Preservation, as our home is on the National Register of Historic Places.

In true Kentucky Derby fashion, we invite you to join us at the Delaware St. Derby, hosted in our historic carriage house. Guests will enjoy signature derby-inspired cocktails & food, a hat contest, horse racing, and a silent auction! Join in on the fun as we race to restore one of the most historic carriage houses still remaining in Indianapolis.

Horse Sponsor

(\$500)

- 4 tickets to the Delaware St. Derby Event
- Unlimited specialty cocktails and hors d'oeuvres
- Name and Logo Recognition on sponsor poster at event
- Name and Logo Recognition on Silent Auction Campaign Site
- Sponsorship Recognition on Social Media
- Automatic entry for each guest into all 6 simulated horse races at the event

Derby Sponsor

(\$1,000)

- 6 tickets to the Delaware St. Derby Event
- Entry to VIP Reception in Propylaeum mansion prior to event
- Unlimited specialty cocktails and hors d'oeuvres
- Name and Logo Recognition on sponsor poster at event
- Name and Logo Recognition on Silent Auction Campaign Site
- Sponsorship Recognition on Social Media
- Automatic entry for each guest into all 6 simulated horse races at the event

Race to Restore Sponsor

(\$2,500)

- 8 tickets to the Delaware St. Derby Event
- Entry to VIP Reception in Propylaeum mansion prior to event
- Access to the VIP "Winners Circle" tent with unlimited specialty cocktails, beer & wine, and heavy hors d'oeuvres
- Name and Logo Recognition on sponsor poster at event
- Name and Logo Recognition on Silent Auction Campaign
- Sponsorship Recognition on Social Media
- Automatic entry for each guest into all 6 simulated horse races at the event

Carriage House Sponsor

(\$5,000)

- 8 tickets to the Delaware St. Derby Event
- Entry to VIP Reception in Propylaeum mansion prior to event
- Access to the VIP "Winners Circle" tent with unlimited specialty cocktails, beer & wine, and heavy hors d'oeuvres
- Name and Logo Recognition on sponsor poster at event
- Name and Logo Recognition on Silent Auction Campaign Site
- Sponsorship Recognition on Social Media
- Automatic entry for each guest into all 6 simulated horse races at the event
- 1 honorary engraved brick on the pathway to our Historic Carriage House

Run for the Roses Sponsor

(\$10,000)

- 10 tickets to the Delaware St. Derby Event
- Entry to VIP Reception in Propylaeum mansion prior to event
- Access to the VIP "Winners Circle" tent with unlimited specialty cocktails, beer & wine, and heavy hors d'oeuvres
- Name and Logo Recognition on sponsor poster at event
- Name and Logo Recognition on Silent Auction Campaign Site
- Sponsorship Recognition on Social Media
- Automatic entry for each guest into all 6 simulated horse races at the event
- 1 honorary engraved brick on the pathway to our Historic Carriage House
- 1 Annual Vote level membership to the Propylaeum (value \$720)

Triple Crown Sponsor

(\$15,000)

- 10 tickets to the Delaware St. Derby Event
- Entry to VIP Reception in Propylaeum mansion prior to event
- Access to the VIP "Winners Circle" tent with unlimited specialty cocktails, beer & wine, and heavy hors d'oeuvres
- Name and Logo Recognition on sponsor poster at event
- Name and Logo Recognition on Silent Auction Campaign Site
- Sponsorship Recognition on Social Media
- Automatic entry for each guest into all 6 simulated horse races at the event
- 1 honorary engraved brick on the pathway to our Historic Carriage House
- 2 Annual Vote level memberships to the Indianapolis Propylaeum (value \$720)
- Free use of the Indianapolis Propylaeum mansion, carriage house, and grounds for a private event + overnight stay in 2024 or 2025.

Indianapolis Propylaeum Porch Concert Series *Presented By: Old National Bank*



Friday, May 10, 2024: Pavel & Direct Contact, Energetic Latin-Jazz & Salsa Band

*Art Exhibition by Mandelyn Studios

Friday, June 7, 2024: The Phelps Connection, Jazz Ensemble

*Art Exhibition by Mandelyn Studios

Friday, July 12, 2024: Bashiri Asad, "Everyday Soul Singer"

Friday, August 9, 2024: Sarah Grain and the Billions of Stars, 5-piece folk, rock, and bossa nova band

*Art Exhibition by Mandelyn Studios

Event details:

6pm | Lawn opens for seating, bar service, food trucks

7pm | Concert

Tickets:

This event is free and open to the public, however we do have a \$10 requested donation from attendees to help support the artists featured in the series.



Sponsorship Opportunities

Why is this series important to our community?

- Arts & Cultural programming brings community members together and creates a gathering space.
- Arts & Cultural programming improves quality of life.
- Music helps dismantle walls and boundaries between different cultures existing within a community.
- Music therapy is proven to improve brain health and overall mental health.

Will you help us bring this diverse concert series to life?

Presenting
Sponsor

(\$2,500)

Sold*

Gold
Sponsor

(\$1,500)

Performance
Patrons

(\$500)

- Greatest support in bringing a diverse music series to the Indianapolis community.
- All marketing materials for the series will read, "Propylaeum Porch Concert Series Presented By ___"
- Prominent logo placement on series website, concert programs, and Propylaeum website sponsor page.
- Sponsor poster displayed on front of the porch for each concert
- Exclusive table for 6 at each of the four concerts, including complimentary charcuterie, wine & beverages, and sweet treats.

- Significant support in bringing a diverse music series to the Indianapolis community.
- Prominent logo placement on series website, concert programs, and Propylaeum website sponsor page.
- Sponsor poster displayed on front of the porch for each concert
- Exclusive table for 6 at each of the four concerts, including wine & beverages.

- Significantly supporting a diverse music series for the Indianapolis community.
- Logo/Name placement on series website, concert programs, and Propylaeum website sponsor page.
- Sponsor poster displayed on front of the porch for each concert
- Exclusive table for 6 at each of the four concerts.

“

Our Members are some of the most generous people in Central Indiana. They care about the future of our community and have a strong desire to get involved. Supporting the Propylaeum honors our legacy and supports a better future for Indiana.

-SUSAN FASIG

PRESIDENT, PROPYLAEUM HISTORIC FOUNDATION



Member Testimonials



Kara Kavensky

”Being a member of The Indianapolis Propylaeum offers community. The founders of The Indianapolis Propylaeum established significant gains in culture, arts, and education in Indianapolis. They rallied and marched for women’s right to vote, were inclusive, and created meaningful improvement in women’s lives. The events are fun, engaging, and significant for the legacy of women activists in Indianapolis. I feel a deep sense of responsibility in continuing this legacy.”

Cheryl Eyed

”In the years I have belonged to the Prop, I have enjoyed not only the atmosphere of a beautiful and historic home which has belonged to us since 1923, but also benefitted from forging friendships with many members with diverse interests. Our programs also provide a wide variety of topics from which to choose to attend.”



pegg kennedy

”I love the mission of The Prop - connecting women. I’ve met wonderful women that were not in my other circles. The diversity of interests is amazing. I love the history of The Prop -- women taking control and providing their own space and educating themselves. That was true when it started and it is still true. Love the independence then and now.”

Other Ways to Support...

1 **Become a Supporting Partner Organization**

Does your organization have historic ties to the Propylaeum or its members? Become a Supporting Partner for as little as \$250.

2 **Advertise in our Newsletter**

We have a newsletter audience of more than 3,500 people who may be interested in you. With an average open rate of more than 40%, you can hit your target with us. Talk to staff for details.

3 **Become a Photography Sponsor**

Are you a photographer looking to build your portfolio or donate your time? Or are you interested in covering the cost of documenting history? Talk to staff about how you can be our Photography Sponsor.





4

Become a Tech Sponsor

As we try to reach a larger and more diverse audience we need support to ensure we are able to broadcast our programming. Please reach out to staff if you can help or are interested in donating towards our tech.

5

Purchase a Brick & Join the Century Club

We are selling individual bricks that will line our walkways to celebrate 100 years at 1410 N Delaware. If you want to build a permanent spot at the Prop, talk to staff today.

6

Give to our Annual Fund

We will gladly accept your support at any level, any time, for our Annual Fund. This fund helps support day to day activities and staff at the Propylaeum. You can donate anytime on our website.

7

Planned Giving

You can join our Sewall Society by putting the Propylaeum in your will. Propylaeum staff would be happy to talk with you about how you can make a impactful gift.



FAQ

How many members do you have?

While exact numbers fluctuate with life changes, the Propylaeum maintains a core membership of more than 165 members. We are committed to doubling our membership by 2028.

Are you an organization or a building?

Both! The Propylaeum is both the historic mansion, which is available for private event rentals, and a 135+ year old women's organization founded in Indianapolis with a mission of connecting and celebrating women.

What does Propylaeum mean?

Propylaeum is a Greek word that refers to the structure forming the entrance to a temple and is often reference in relation to the ancient Acropolis in Greece. For us, it is a gateway to leadership, arts and culture, historic preservation programming, friendship, and belonging.

Where is the Propylaeum located?

We are at 1410 North Delaware, Indianapolis, IN 46202, right in the heart of Indianapolis' Old North Side. Old North Side is a beautiful historic neighborhood in Indy, that borders downtown. We are two blocks north of the Benjamin Harrison Presidential site and two block south of Herron High School.

Let's Get Started!

The most important benefit of your membership or sponsorship is that it supports our mission. Your donation helps financially support our mission including women's leadership, arts and culture, and historic preservation programming.

SCHEDULE A CALL

317-638-7881

Thank you so much for wanting to learn more about how you can support the Indianapolis Propylaeum and our mission through membership or sponsorship (maybe both)! It is only with support from people like you that we are able to continue our vision.



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